

SDG WORLD RECORD EVENT: CO-CREATING WATER WORKS



A sustainable future is built by everyone who works for, buys from, invests in, learns from, teaches about, or supports businesses striving to create a shared and **durable prosperity for all**.

Each day, nearly 1,000 children die due to preventable water and sanitation-related diarrheal diseases. Poor water quality and inadequate sanitation negatively impact food security, livelihood choices and educational opportunities for poor families across the world. More efficient use and management of water are critical to addressing the growing demand for water, threats to water security and floods resulting from **climate change**.

In a nutshell, this program enables ordinary people across the world to get involved in assembling and donating a water filtration system. Each team receives a unique **“Story Number”** which enables participants to track the progress of their **gift across the world**. At the same time, this event will become one of the **inaugural SDG World Records**.

- 2-hour virtual event format without social distancing barrier
- e-Certificate will be available for participants after the event
- Contact us to receive Zoom Meeting information



OFFICIAL ATTEMPT

The **2030 Agenda** for United Nations **Sustainable Development Goals (SDG)** in 2015 is the latest attempt to bring about specific measures (a set of 17 goals and 169 targets) and a series of integrated steps that aim to tackle the world's biggest social and environmental issues.

If an organisation's representative becomes a sustainability ambassador or world record participant, they will show not only their technical prowess but their contribution to the sustainable world as well. All types of organisations can become **innovative changemakers** when they work on **sustainability issues with society and people together**.



More record breaking means sustainability improves around the world!